

TABLETOP

News

Vol. 1, 2011

*Create the Perfect
Ambiance*

The Perfect Pour

*Plus Must-Have
Products & Supplies*



**The Chef's
Toy Store®**



C
A
S
H
&
C
A
R
R
Y

Equipment



Supplies

W
E
D
E
L
I
V
E
R

Hotel & Restaurant Supplies

140 East Fifth Street Plainfield NJ 07060
P.O. Box 31 Plainfield NJ 07061-0031

800.832.1369

Phone 908.755.9333 Fax 908.755.1668

email: sales@easupply.com

web: www.easupply.com



**Granada Dinnerware
Collection**

Complements any dining occasion.
Experience the quality and beauty of the Granada Ceramic Dinnerware Collection— American white with brown speckles.



Style



Freya™ Collection by Walco

Freya™ 18/0 Norse Goddess of Love. Scandinavian design featuring stand up 420 stainless knives, forged handles in a mirror finish. Very modern style featuring the latest trend in flatware, stand up knives. Highest quality mirror finish 18 chrome stainless you can buy. Affordable and magnetic so you can protect your investment with flatware retrieval systems.



Idol™ Chafer Collection by Walco

Glass lid lift top chafers and soup station that are banquet ready! Self closing, vented glass lid keeps food presentations from drying out. For added versatility the body, removed from the stand, can be used on an induction table. Magnetic, steel clad bottoms insure excellent heating. Model W19LGL shown.



Lightweight Collection

This lightweight dinnerware collection by G.E.T. is ideal for children. Made of break-resistant dishwasher safe melamine that is NSF approved. Sold in mixes of following colors: Ivory (IV), Clear (CL), Raspberry (RSP), Peacock Blue (PB), Rio Orange (RO), Rainforest Green (FG), Tropical Yellow (TY). Or choose Rainbow (BA), Checkerboard (X) or Black Narrow Rim (AT) band plate.



CAMBRO
MANUFACTURING COMPANY

Camservers Insulated Beverage Servers

Keep beverages hot without heating fuel or electricity—no combustible or flammable materials to ignite. Fully insulated inner core and tight seal gaskets provide temperature maintenance. Interchangeable, decorative brass beverage plates included for an upscale appearance. Convenient refill cap opens with one hand. High spigot position easily fills glasses or carafes—no risers needed. Colors: Taupe, Black and Granite Grey. Model CSR3, 3 gallon and Model CSR5 5 gallon shown.



Diamond Harvest™ Collection

Colors that celebrate and bring spirit to your dining area. This line of heavy duty dinnerware, the Diamond Harvest™ Collection, is heavily glazed for strong stain resistance. Made of commercial dishwasher safe melamine that is NSF approved. Colors: Avocado (AV), Pumpkin (PK), Cranberry (CR) and Squash (SQ). Combo packages also available!



CARLISLE
Foodservice Products

Alibi™ Drinkware & Stemware

Update your barware presentation with the sophisticated styling of Alibi. Great for outdoor and poolside beverage service. Barware is lightweight yet durable SAN and is chip, shatter and break-resistant. The thick base mimics glassware. The Stemware is shatterproof polycarbonate, one piece constructed and has the clarity of glass. Dishwasher safe. Color: Clear (07).



Seafood Trays & Display Rack

Aluminum Seafood Trays feature brushed aluminum and smooth rounded edges. Five sizes to choose from. Use with the seafood stainless steel display rack to elevate interest in food presentations in more ways than one. Flip it over for a slightly different look.

Create Your Ambiance with Tablelighting

The lighting inside a restaurant serves more of a purpose than simply enabling guests to see each other and their menus. The lighting should also complement the design of the interior and enhance the mood established by the kind of dining provided. For example, fast-food restaurants are brightly lit to signify activity and fast service while seated restaurants—fine dining in particular—feature low lighting to signify a leisurely, intimate atmosphere. There are many ways to light your restaurant, but tabletop candle lighting is of particular importance.

The perfect tabletop lighting can help make a meal into a beautiful and special experience. There are many different candle types like traditional wax, and liquid wax that provide the perfect look and feel for your restaurant or event. Do you have seating areas that are outdoors and in heavy traffic areas? Using flamed candles can be difficult in these areas as flames can easily be blown out.

Fortunately, there is a quick and easy solution in the form of flameless candles. These candles are extremely convenient for large restaurant owners and employees. With the click of a button on an innovative remote, you can easily enjoy the appearance of a flickering light in a candle holder without the actual flame. It is best to use these kinds of candles in candle lamps that are frosted or otherwise partially opaque. This way, guests will enjoy the ambiance without a direct look at the flameless candles. This gives the candles a realistic look, leaving customers to think that they are actually real candles.

The lighting on the tabletop may not serve as the primary light source in your restaurant, but it's a touch that every guest will pick up on and appreciate. Such small inclusions in your restaurant design will entice guests to come again soon. Acquire your supply of tabletop candle lighting accessories from a renowned candle company.

Watch Video on Creating The Perfect Ambiance. Scan barcode with your Smartphone Red Laser application.



Source: www.candlelamp.com



Mini Lamps

Add sparkle to the night and a sense of occasion to every bite. Lamps enhance your décor, turn visits into occasions and create a total experience to your customers. Choose from an assortment of small, cafe style candle lamps that are surprisingly affordable. All lamps use the Soft Light SL24 clear liquid wax cartridge.

Receive 6 FREE LAMPS of your choice with every case of SOFT LIGHT® SL24 clear liquid candles you buy. Hundreds to choose from... call for details. (must purchase 2- SL24 cases to qualify)



Candle Lamp

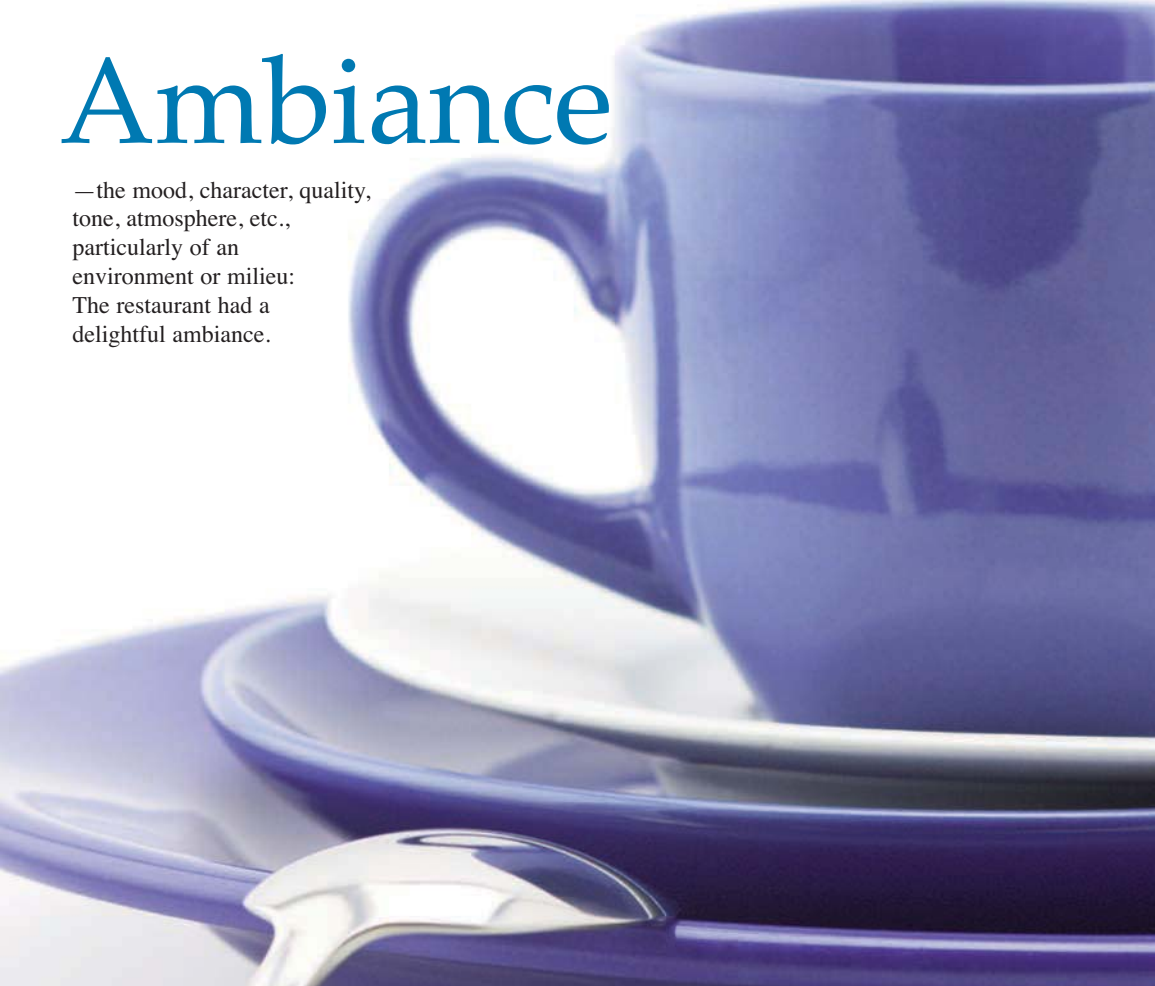
Lumina FX™

Innovative flameless lighting solutions. Weather resistant, windproof—great for outdoor dining! Lumina FX™ rechargeable candles are the most space saving, cost efficient and fully featured flameless candles. The stacking charging station and remote control feature saves space and labor. (Anti-theft feature optional.) Replacement parts sold separately. EZ Touch™ 850 flameless candles last up to 850 hours, do not require recharging and allow the user to program burn times (1-9 hours) with the convenient remote control feature. (Remote control sold separately.)



Ambiance

—the mood, character, quality, tone, atmosphere, etc., particularly of an environment or milieu: The restaurant had a delightful ambiance.



PADERNO®
 WORLD CUISINE



Dutch Oven Minis

Cast iron collection includes the black pre-seasoned line that has not been enameled and should be dried after usage. The white pieces have been enameled twice and have a mirror finish. All cast iron lid knobs are heat resistant up to 800°F. Made to last, the ceramic line is thermal shock resistant, broiler/oven proof, and microwave safe plus they have excellent heat retention. With a perfect glossy finish, the gradual orange vitrified glaze keeps its shine forever. Dishwasher safe.

Taste

Designer Edge™ Displayware

Style and innovation on the cutting edge! A variety of designs provide the versatility to make every event exciting! Priced competitively to fit any budget. Stain and impact resistant melamine bowls and platters have the look and feel of porcelain. 100% urea free “food safe” melamine. Metal stand—powder-coat finish available in textured black or platinum. Versatile stand. Multiple options—use with interchangeable bowls and platters. Bowls and platters available in white melamine, textured acrylic, simulated stone, porcelain and glass. Model DE820-B shown.

**GOURMET
 DISPLAY**



VOLLRATH®



Intrigue™ Induction Chafers

Elegant yet versatile chafers offers a low profile design for better presentation of food! Vollrath expands the Intrigue™ line to include Square Induction Chafers and new display stands. Chafers can be used on Induction Ranges or with Vollrath stands. When used on Vollrath stands chafers can be used with canned fuel or Vollrath’s 46060 Universal Electric Chafer Heater. Glass top version allows viewing of food without opening chafer. Durable 18/8 mirror-finished stainless steel. Removable cover with baffle hinge design holds cover in closed, 45° or 90° position. Reinforced bracket with rubber table casters keeps chafer in place. Available with stainless steel or porcelain food pans.

Rubbermaid®
 Commercial Products



Bouncer® Beverage Pitchers

Designed for safety and lower replacement cost. Durable polycarbonate pitchers resist chipping and breaking. Lighter weight than glass. Drip-proof spouts. Certified to NSF Std. 2.



Sofgrip™ Cutlery

The ultimate in non-slip professional cutlery. The soft-to-the-touch handle literally molds to your hand and becomes its extension. Sofgrip™ combines the world's sharpest hand-honed edge in stain-free, high-carbon steel with the most ergonomically designed handle ever! Available in both black and white handles. Chinese Chef's knives now available in an ultra-comfortable SofGrip™ handle, and in COLORS! NSF.



Mr. Dudley Peppermills, Salt Grinders & Salt Shakers

Trusted for over 50 years, Mr. Dudley wood and acrylic peppermills have enjoyed wide acceptance from consumers and restaurateurs alike. Choose from a variety of competitively priced products available in clear acrylic and three wood finishes (matte black, natural, walnut).



Wood Table Tents

Bring new trends to your tables.

These stylish and functional wood table tents have great eye appeal. Choose two view table tents with vinyl protectors or with removable wet erase board that you can customize with wet erase markers. (Markers not included.) Available in black, oak, mahogany or walnut finish in two popular sizes - 4"x6" or 5"x7".



Diner Platters

Perfect for serving sandwiches and appetizers.



These fun and versatile platters are great for outdoor service. Its weave design is ideal to mix and match with other plastic basket collections.

- Three sizes—9", 10 1/2" and 12" round
- Three colors—Black, red or terra cotta
- Flat or with base for added height
- Stackable, saves space
- Built-in holes for drainage
- Dishwasher, microwave safe and heat lamp safe
- Made in the USA





Tundra Dinnerware Collection

Direct. Powerful. Lasting. The wide rim of Tundra offers a more dramatic presentation and better portion control. The Vitrified High Alumina (VHA) body enhances impact and chipping resistance for long service life.

- Desirable bone white body color
- 5-year limited no chip warranty
- High performance glaze - enhance resistance to scratching and metal marking

Contour™ Votives

Contour™ Votives provide a fine dining touch to any setting. This eye-catching, contemporary shape with heavy sham (base) is available in a variety of colors and finishes. 3¾"Hx3" Dia. Use HD8, HD12 or HD15 fuel cells.



Easy Heat Chafing Fuel

The safer, less expensive alternative to jellied chafing fuels. An adjustable heat chafing fuel product for all chafing applications: Chafing dishes, urns, room service carts and coffee service. You control the flame size—standard, high or low. Can does not get hot, making it safer for your employees to handle and...no shipping, storage or insurance worries because this is a non-flammable fuel in a sealed container.



Smart Candle® Evolution Series

***Smart Candle® “Flicker without the flame”—
The next generation of flameless table lighting!***



With its induction charging system and Smart Guard theft deterrent system, restaurants, hotels and nightclubs can provide the most realistic flame-like appearance any flameless system has to offer. 18 hrs. of candlelight from a 6-hr. charge. Linkable pinless induction charging tray. Link up 48 candles, 4 trays together using a single power adaptor/wall outlet. Two modes of operation—flicker and static. Optional Smart Guard anti-theft protection. Each candle has up to 14,000 hrs. of battery life.

The Perfect Pour

Why to Upgrade your Glassware

by James Schulze

Oneida Global Foodservice

Beverage is a growing category in our industry. Everywhere one looks there is a “Wine Spectator” magazine, best beer award or new single malt scotch. You can instantly upgrade your operation by understanding these beverage trends. It will increase your topline and bottom line and increase customer satisfaction. There is a price to this – along with demanding better beverage choices, customers expect better beverage service. There are three areas to consider when upgrading your current glass offering – wine glasses, barware, and carafes.

When selecting a wine glass the first question to ask is will an all-purpose wine glass work or are grape specific wine glasses needed? Many operators are trending towards an all-purpose wine glass. The right one will be large enough for reds, but the shape will work for whites. It makes a great statement on the table and is a pleasure to drink out of. Sometimes a grape specific glass is needed, that is a glass for each type of wine on the menu... from pinot noirs to chardonnays, dessert wines to cabernets.

After deciding how many and what type of wine glasses are needed, it is important to select the correct quality. There are 4 attributes to consider in a wine glass – clarity, rim thickness, stem and bowl shape. Clarity allows your guest to see the wine unobstructed. Finely laser cut rims offer a seamless transition from the glass to your customer’s pallet making it a more enjoyable drinking experience. Stems should be perfect to hold, but designed for the foodservice operator. They are not so long that they will hinder storage, glass rack use, and be susceptible to breakage. With every stem of a quality wine glass, you can be guaranteed to get the correct bowl shape to enhance your customer’s experience.

Barware has many of the same characteristics as the wine glass offering. Great clarity, rim thickness, smart foodservice specific design, and the correct shape for the correct beverage. From whiskeys to specialty drinks there is an offering in barware lines. It is also important to remember beer glasses. Customers are getting much more sophisticated in their beer choices. Like wine, that sophistication requires better glassware. Customers expect a Weiss beer to be poured in a Weiss beer glass. Footed and flared pilsners offer a perfect pour, and many European beer companies market around their glass.

A final way to consider upgrading your beverage service is to offer single pour carafes for butler’s service at the table or to decant your better wines. A single service carafe will help control portion cost and delivers wine by the glass in a more memorable way. A single serve carafe is a step up your customer will appreciate. It also controls your bottom line and gives the customer confidence they are receiving a full pour. Better wines deserve to be decanted. Decanted wine tastes better, and better tasting wine sells more. More wine sales equals more profit, so decanters are a worthwhile investment. It also adds to the “theatre” of the dining experience.

All of these tools – better wine glasses, better barware, and better service items – will increase customer satisfaction. Perhaps even more important it will help justify higher prices, increasing profit. More satisfied consumers also consume more, which increases your top line beverage sales. Upgrading your glass service is an investment, but one that pays off and is necessary for your business.



update
International

Heat Lamp

Keep foods hot without allowing food to dry out or become discolored. Fully adjustable height range of 24" to 33". Complete with two 250 watt shatter-proof bulbs. Stand is weighted for added stability. UL listed, ETL approved.



Timers

The FMP family of timers includes the Commercial-duty 60-minute Timer, the 60-minute Mechanical Bell Timer, the Mini Digital Timer, the 4-In-1 Digital Timer and the brand-new 8-In-1 Programmable Digital Timer. The programmable timer times 8 activities at once, adjustable by the hour, minute, and second. Each activity can be labeled with up to 7 characters. Features soft touch keypad, memory recall, color-coded lights, count up or countdown, and a high/low volume control. Includes 9V battery.



EasyInstall Low Flow Pre-Rinse

The water conserving B-0113-BC meets EPA standards and is in full compliance of the mandated legislation guidelines. Single deck mount base mixing faucet, flexible supply hoses, 24" riser, overhead spring, 44" flex hose and B-0107-C low flow spray valve for power and efficiency with a 0.65 gpm flow rate.



Non-Contact Infrared Thermometers

Perfect for quick assessment in receiving, storage and holding areas, steam tables and salad bars. A full line of non-contact infrared thermometers help operators and technicians across the foodservice and food processing industries. Measure surface temperatures fast and accurately, just point and shoot. Infrared thermometers have D:S (Distance to Spot) ratios that range from 12:1 to 1:1. The 412 comes with a thermocouple jack allowing any Type K Thermocouple Probe to be used to measure internal temperatures.



Metal Chair Collection

Metal seating with numerous options. Constructed of fully welded 16-gauge steel. Continuous rootwelds at stress points assure durability and longevity under intensive commercial use. Sandtex black baked powder coat frame finish. Unattached vinyl padded seat (hardware included) available in black, wine or buckskin. Non-marring butyrate glides. Seven year warranty on frame construction, workmanship and stability.



Selected Furniture, LLC
Commercial Seating • Dining • Stools • CTR



**Hamilton
Beach**
COMMERCIAL

***Tournant™ Food
Blender***

*The Tournant does it all—
Chop, Mix, Puree, Grind,
Emulsify, Blend!*

For busy chefs, top performance is essential. The Tournant™ is engineered to give chefs the blending confidence and control they need. Make Hummus, Salsa, Mayonnaise, Dressings, Flours, Compotes. It truly is the TOURNANT (English translation- “Chef who does all things”) in the busy foodservice kitchen! And, with its patented “chop” feature, working with heavy ingredients and thick emulsions are all “in a day’s work”! Model HBF600 shown.



VICTORINOX
SWISS ARMY

Victorinox Fibrox Handles

Introducing white Fibrox handles!
Made from the same slip resistant material as our patented NSF certified black Fibrox, WHITE FIBROX from Victorinox Swiss Army offers exceptional quality for operators who prefer a white handle as visible proof of a clean handle. The textured Fibrox surface is more resistant to stains than an ordinary white poly handle. And, enjoy exceptional pricing on the entire White Fibrox Assortment!



Alumi-Tent Collection

Features ultra-durable solid aluminum construction. Available with picture corners or metal clip. Available in brushed or large swirl finish. Other sizes and configurations available.

Grease Filters

NSF single thickness sheets, double thickness envelopes, disc and cone filters.
Specifically designed to extend shortening life by filtering out breading, carbon deposits and other minute particles from the oil. These filters are simple to use and are the strongest, longest lasting available. We utilize high quality synthetic non-woven material in our #2 super flow and #3 standard flow varieties. Our #4 is made from 44 lb. crepe paper and our #5 is 50 lb. Scrubbe also carries Filter Cones, Holders and Filter Powder to complete the line.

**SCRUBBLE®
PRODUCTS**



Create the Perfect Ambiance
The Perfect Pour
Plus Must-Have Products & Supplies



Please check with our Customer Service Department as some items may need to be special or factory ordered. Allow 2 weeks for delivery. In some instances, cases may not be broken or broken case charges may apply. Not responsible for typographical errors. ©2011 SEFA, Inc.

